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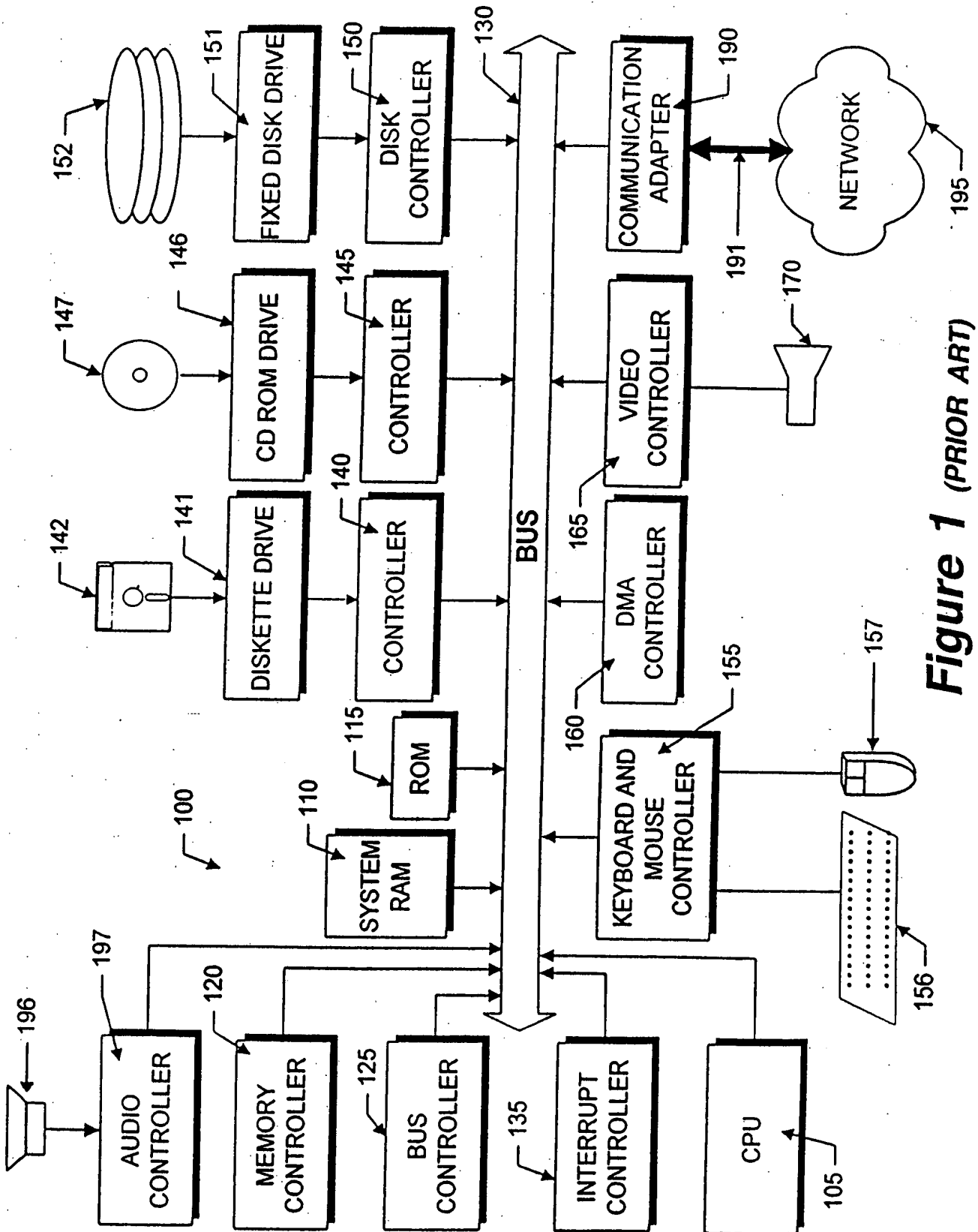
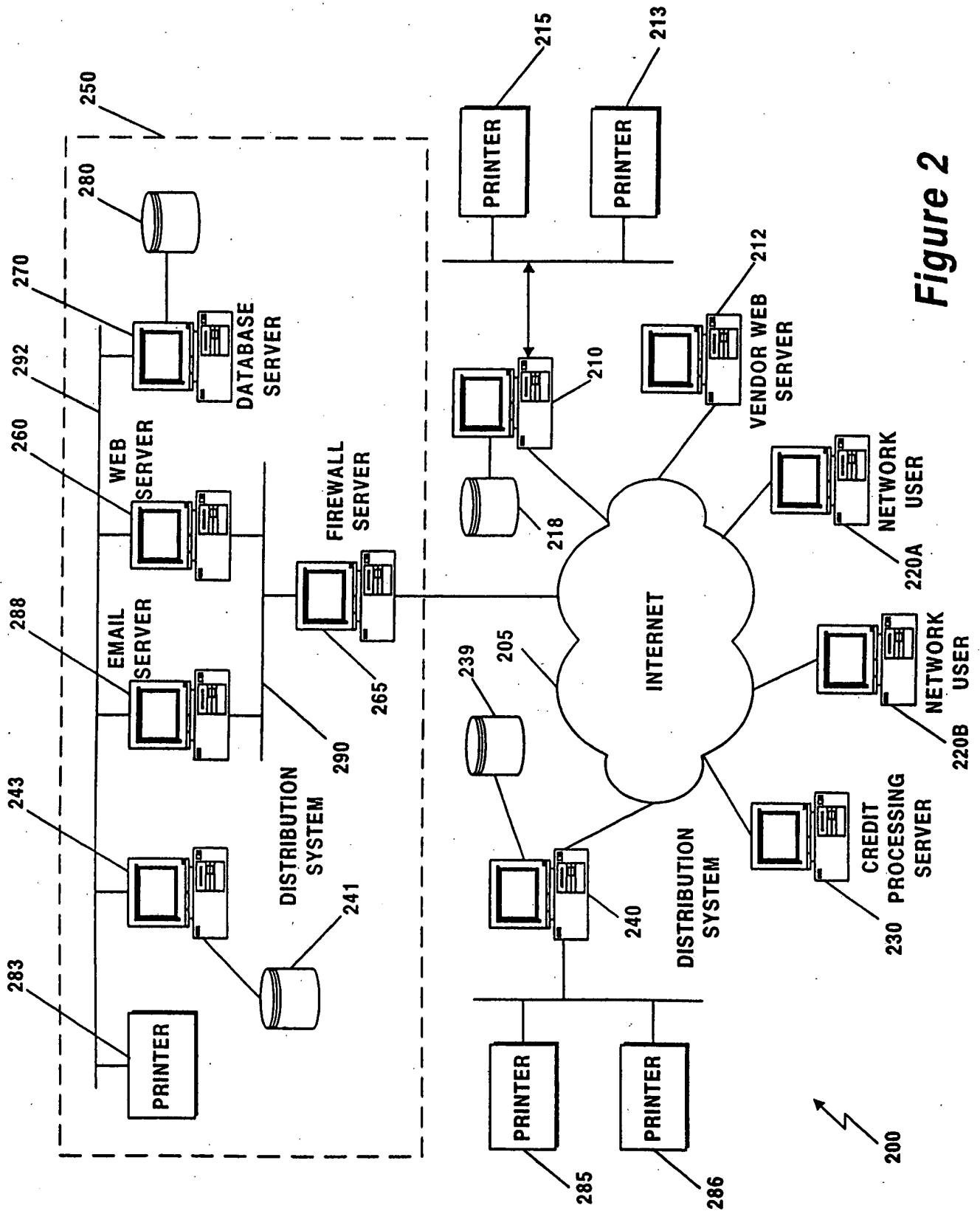


Figure 1 (PRIOR ART)



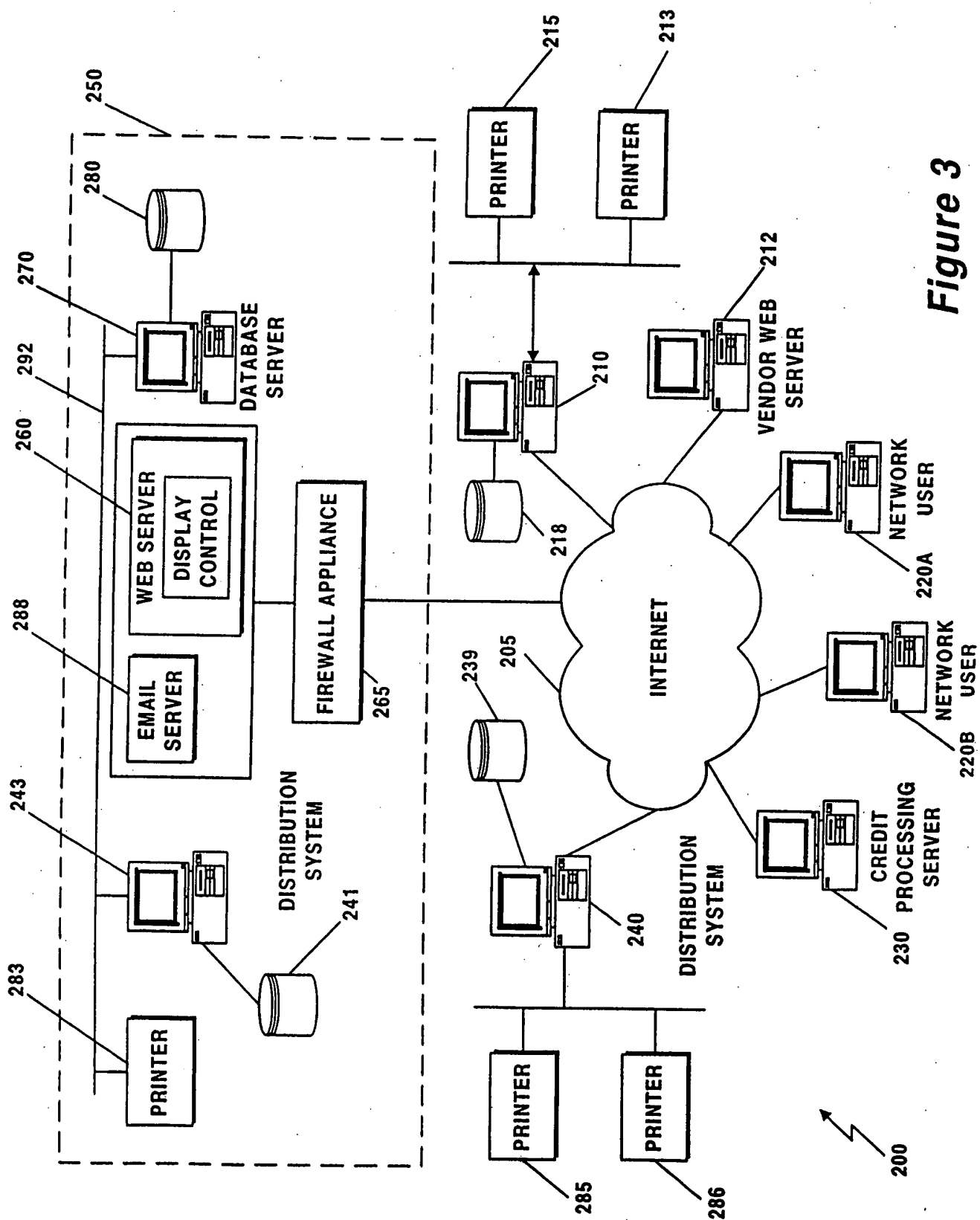
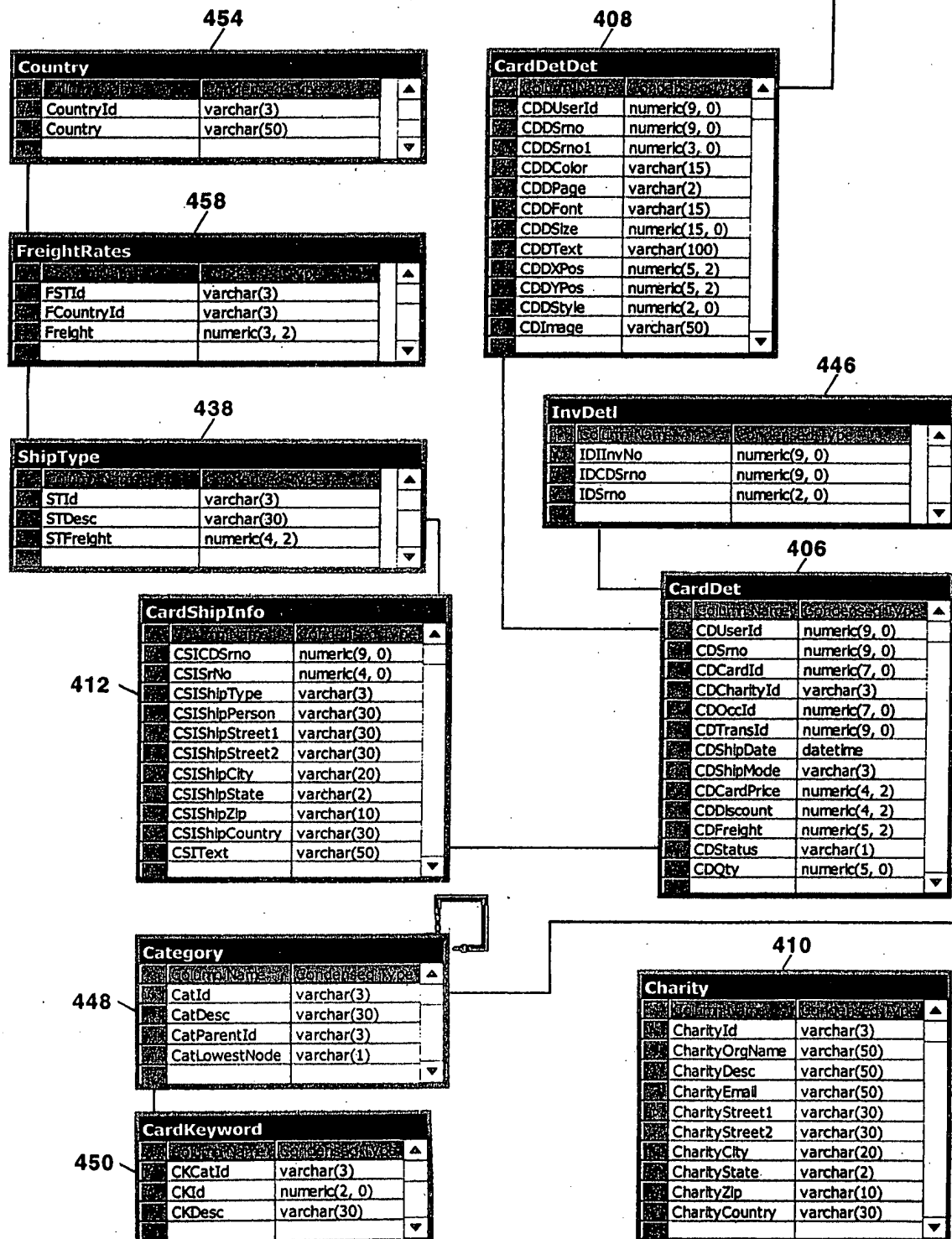


Figure 3

Figure 4A



TO FIGURE 4B

5/30

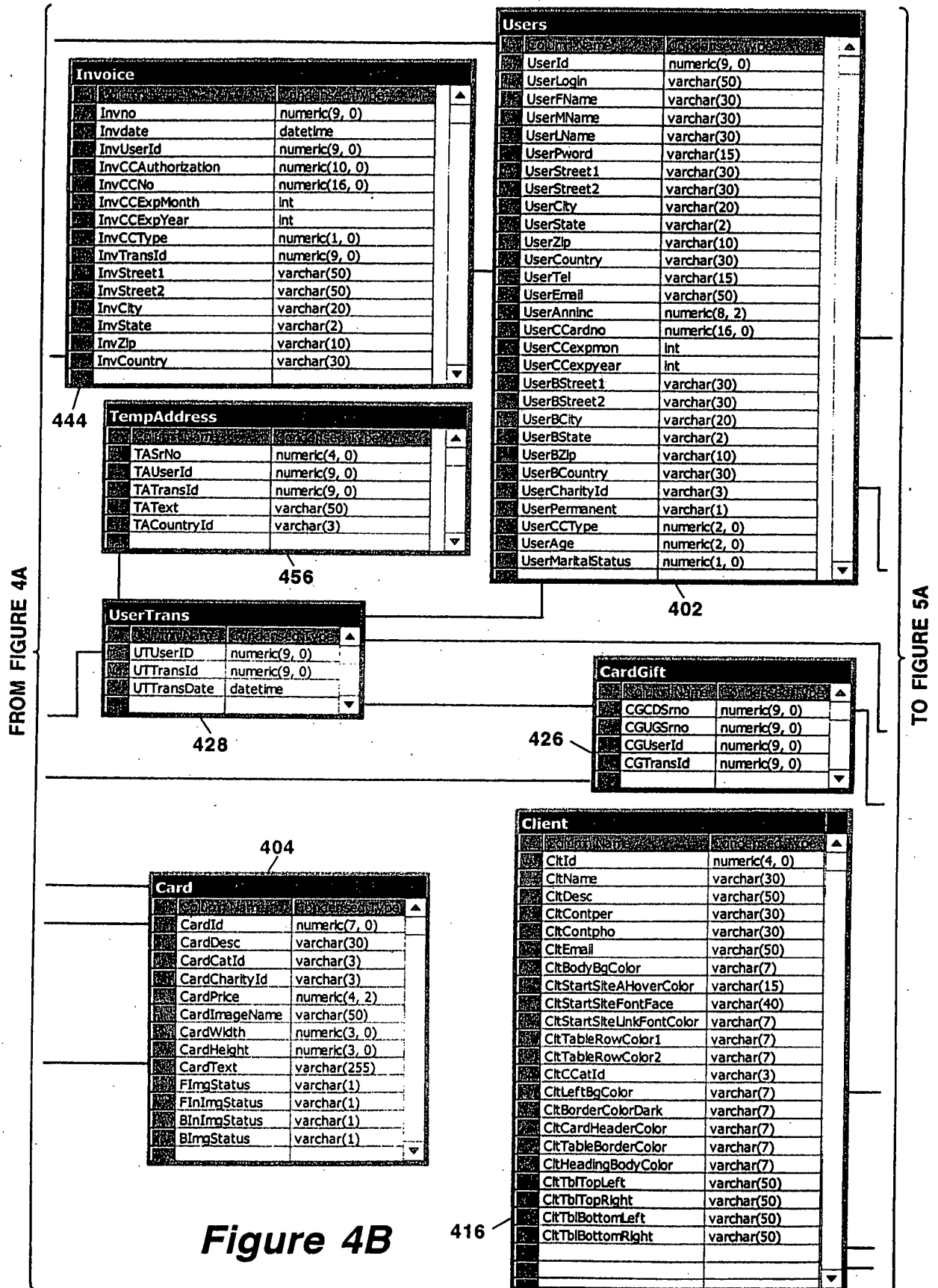


Figure 5A

FROM FIGURE 4B

TO FIGURE 5B

Occasion	
OccUserId	numeric(9, 0)
OccId	numeric(9, 0)
OccDate	datetime
OccNote	varchar(100)
OccPerson	varchar(30)
OccOccCatId	varchar(3)
OccShipStreet1	varchar(30)
OccShipStreet2	varchar(30)
OccShipCity	varchar(20)
OccShipState	varchar(2)
OccShipZip	varchar(10)
OccShipCountry	varchar(30)
OccStatus	varchar(1)
OccNumDaysForRem	numeric(2, 0)
OccRemAnnual	char(1)

OccCategory	
OccCatId	varchar(3)
OccCatDesc	varchar(30)

432

430

CCType	
CCType	numeric(2, 0)
CCName	varchar(25)
CCDialupNumber	numeric(10, 0)

442

UserGift	
UGUserId	numeric(9, 0)
UGInvNo	numeric(10, 0)
UGSmo	numeric(9, 0)
UGGiftId	numeric(8, 0)
UGGiftDesc	varchar(30)
UGCLocCltId	numeric(4, 0)
UGCLocId	numeric(3, 0)
UGShipPerson	varchar(30)
UGShipCity	varchar(20)
UGShipState	varchar(2)
UGShipDate	datetime
UGTransId	numeric(9, 0)
UGInvLNo	numeric(2, 0)

414

462

Statistic	
StatsId	numeric(3, 0)
StatsDesc	varchar(15)

464

ClientLoc	
CLocCltId	numeric(4, 0)
CLocId	numeric(3, 0)
CLocContper	varchar(30)
CLocContpho	varchar(30)
CLocEmail	varchar(50)
CLocStreet1	varchar(30)
CLocStreet2	varchar(30)
CLocCity	varchar(20)
CLocState	varchar(2)
CLocZip	varchar(10)
CLocCountry	varchar(30)
CLocQId	varchar(50)
CLocAppEmail	varchar(50)

418

CLocStats	
CLSCltId	numeric(4, 0)
CLSLocId	numeric(3, 0)
CLSStatsID	numeric(3, 0)
CLSSrNo	numeric(9, 0)
CLSDate	datetime
CLSValue	numeric(4, 0)

Figure 5B

FROM FIGURE 5A

Errlst	
Column Name	Column Data Type
Errnum	numeric(5, 0)
ErrDesc	varchar(50)
ErrHelp	varchar(5)

Adminmaster	
Column Name	Column Data Type
AMid	numeric(9, 0)
AMUserName	varchar(30)
AMPassWord	varchar(15)
AMRights	varchar(3)

Aspmas	
Column Name	Column Data Type
AspId	numeric(3, 0)
AspDesc	varchar(30)

Aspobj	
Column Name	Column Data Type
AOAspId	numeric(3, 0)
AOId	numeric(2, 0)
AOHt	numeric(3, 0)
AOWd	numeric(3, 0)
AODesc	varchar(25)

ClientKeyword	
Column Name	Column Data Type
CKCCatId	varchar(3)
CKCId	numeric(3, 0)
CLKDesc	varchar(30)

CltProfile	
Column Name	Column Data Type
CPCKId	numeric(4, 0)
CPAOAspId	numeric(3, 0)
CPAId	numeric(2, 0)
CPIImage	varchar(50)

ClientCat	
Column Name	Column Data Type
CCatId	varchar(3)
CCatParentId	varchar(3)
CCatName	varchar(15)
CCatDesc	varchar(30)
CCatLowestNode	varchar(1)

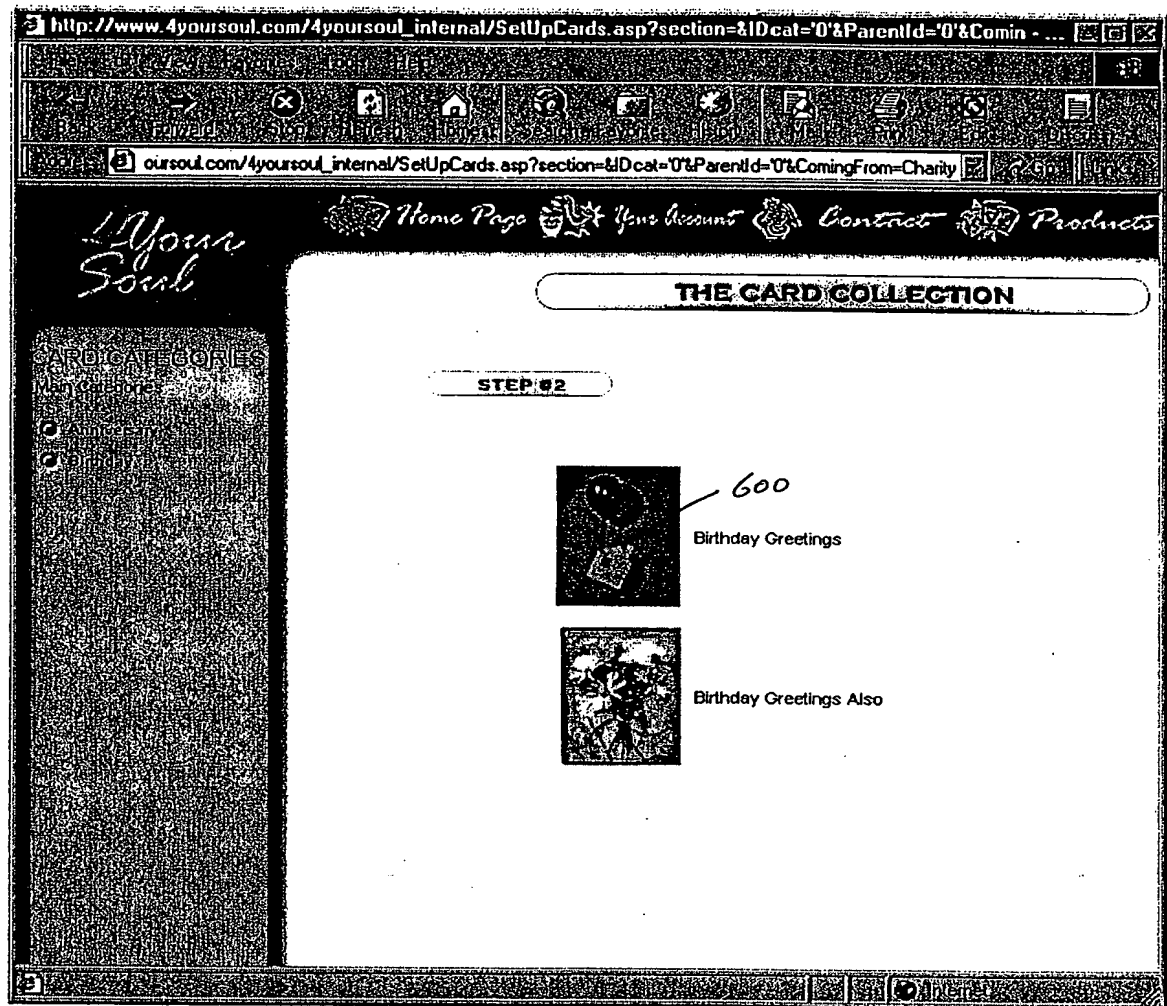


Figure 6A

9/30

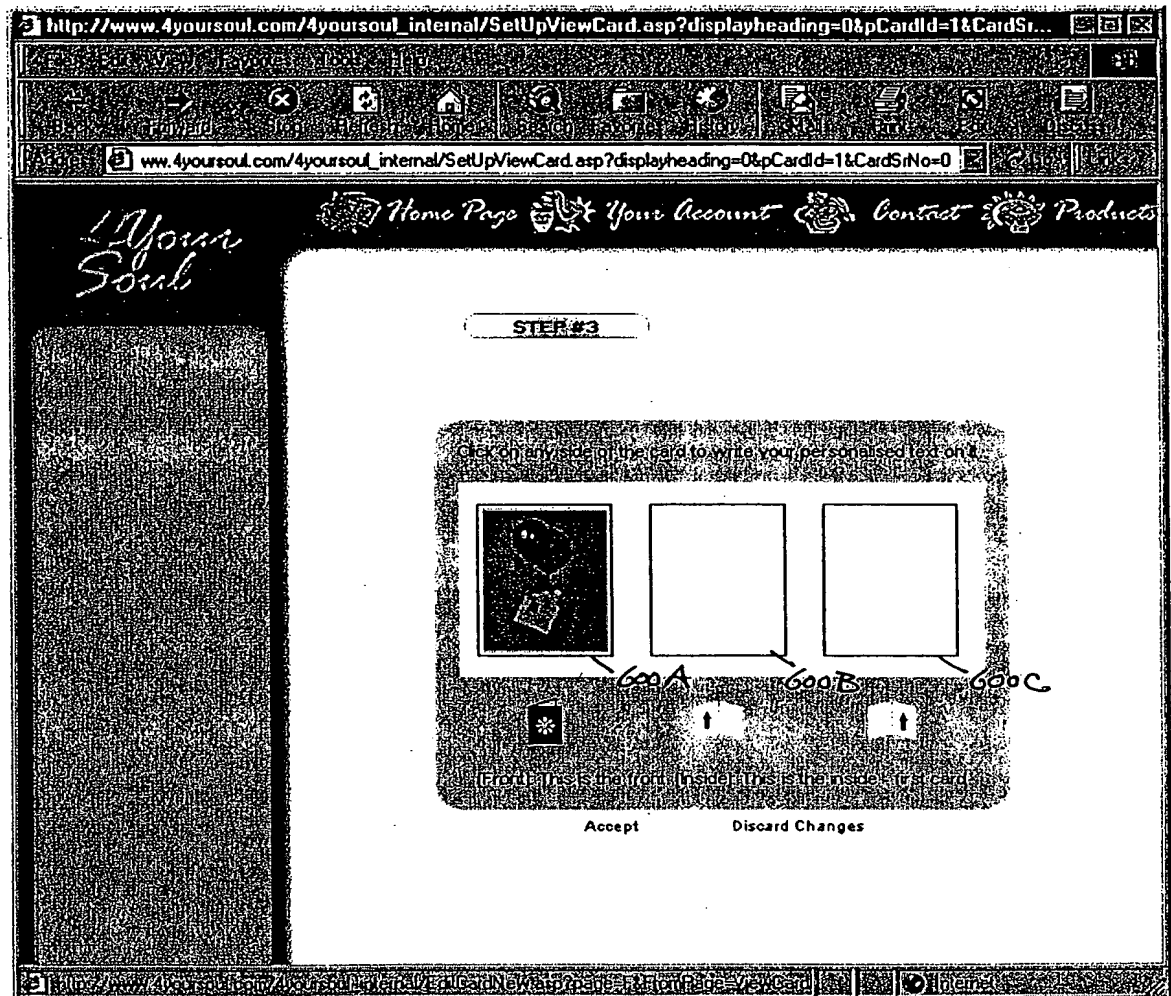


Figure 6B

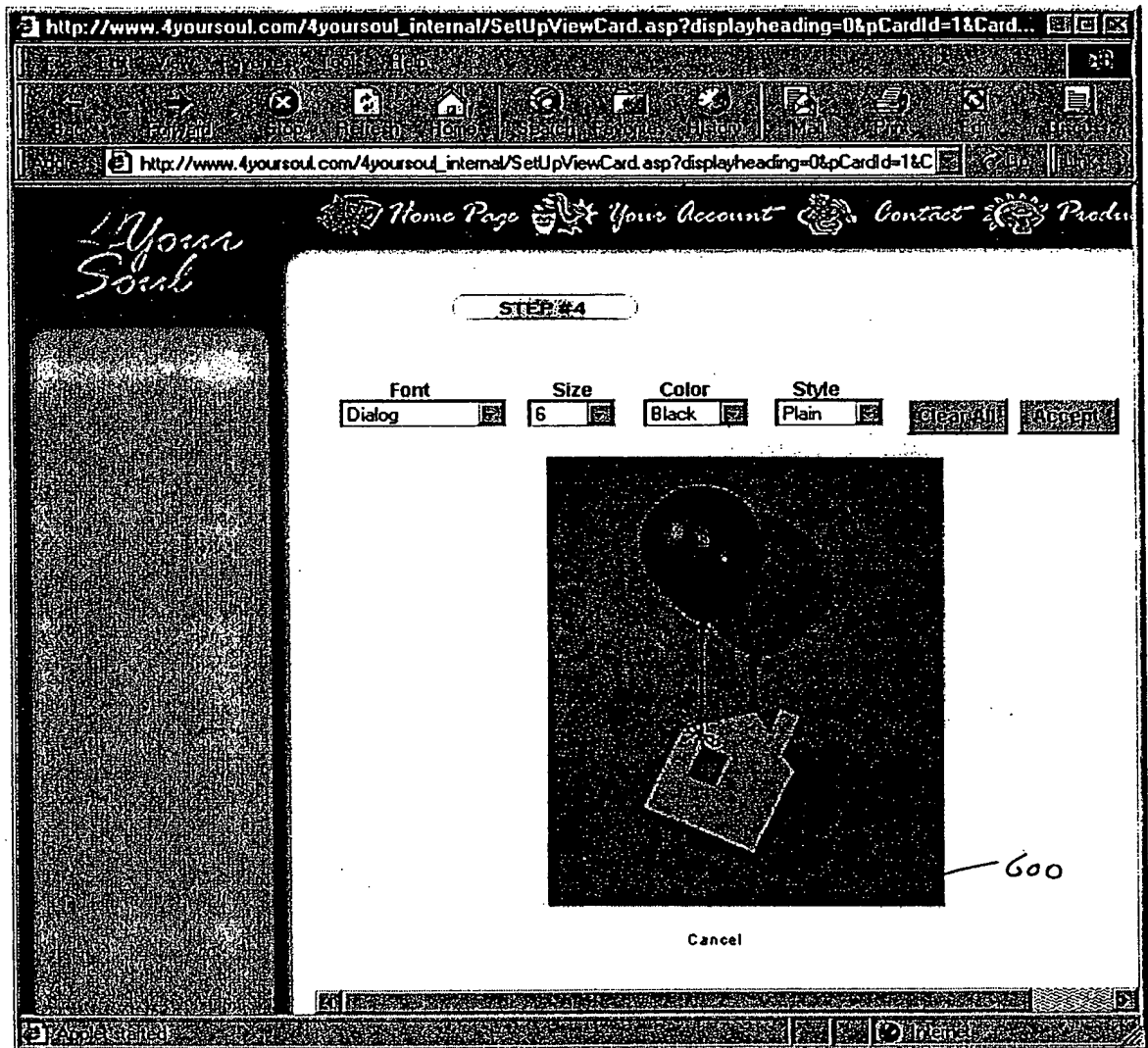


Figure 6C

11/30

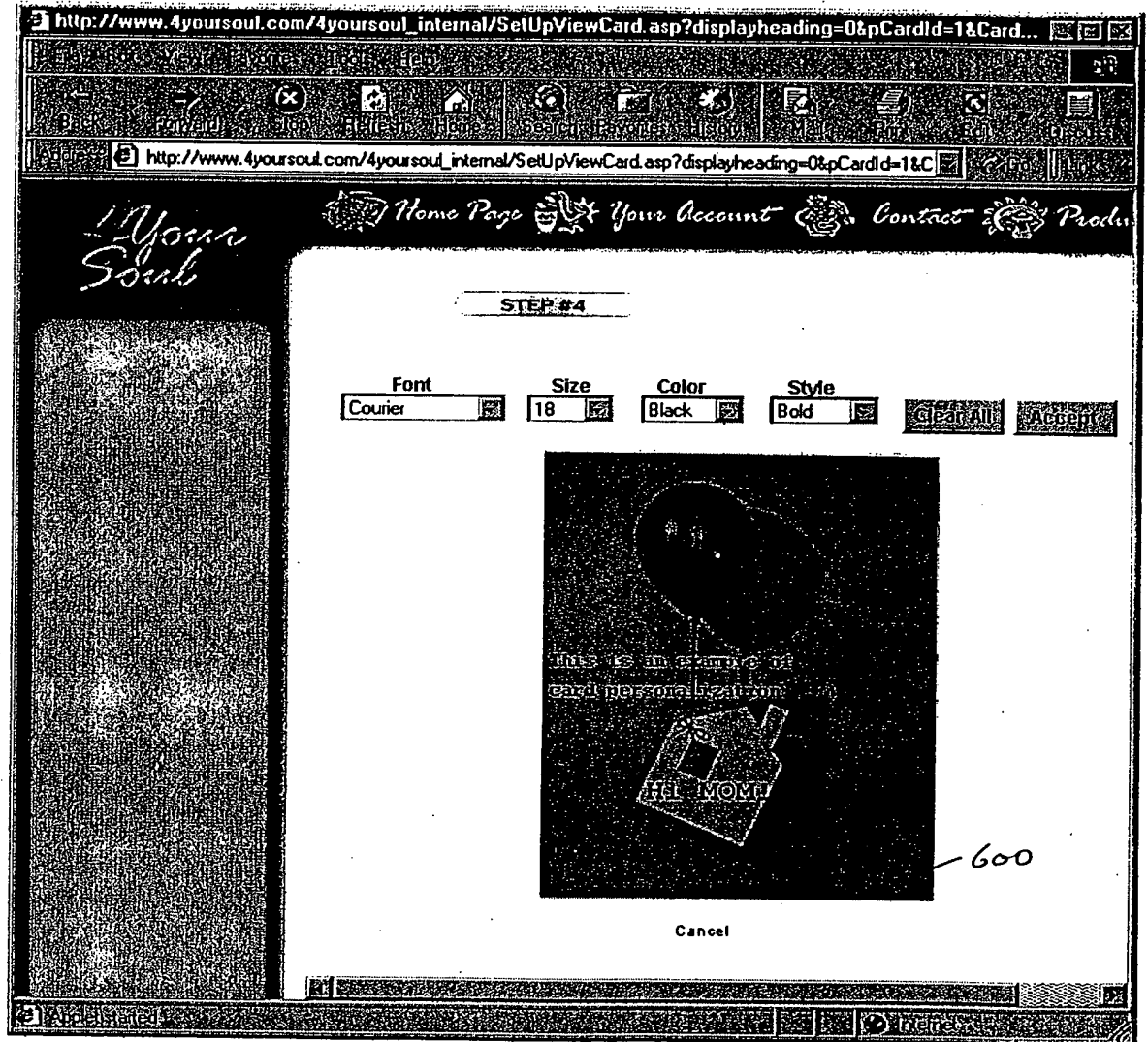


Figure 6D

Title: METHOD AND APPARATUS FOR USING GREETING CARDS DISTRIBUTED...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: August 22, 2003
Serial No: Not yet assigned
Docket No: F0011/7005

Customer No. 021127

12/30

http://www.4yoursoul.com/4yoursoul_internal/start.asp - Microsoft Internet Explorer

http://www.4yoursoul.com/4yoursoul_internal/start.asp

4 Your Soul

Home Page Your Account Contact Products

WELCOME TO 4 YOUR SOUL

STEP #1

Part of the proceeds from your greeting card order will go to the to charity of your choice:

Breast Cancer

(some cards are dedicated to specific charities, these cards are noted with an *.)

Charity	Description
Breast Cancer	Breast Cancer
None	No Charity
Red Cross	Red Cross
World Wildlife Fund	World Wildlife Fund

OK

User Name:
Password:
Log In

Figure 6E

The screenshot shows a web browser window with the address bar displaying: `http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...`. The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Favorites, History, View, Print, and Exit. The website's navigation bar contains links for Home Page, Your Account, Contact, and Products. The main content area is titled "STEP #5 Shipping Detail". It features a form for shipping information, including fields for "How would you like to mail this card?" (with "U.S. Mail" selected), "By which date should the card be mailed?" (with "1/1/2000" entered), and a series of text boxes for the recipient's name, address, city, state, zip code, and country. A dropdown menu for "Country" is set to "United States of America". A "Breast Cancer" checkbox is also visible. At the bottom of the form are buttons for "Accept", "Take Me Back", and "Clear". The browser's status bar at the bottom shows the page title "Doron Friedman" and the URL.

http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

Back Forward Stop Reload Home Search Favorites History View Print Exit

http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

4Your Soul Home Page Your Account Contact Products

STEP #5

Shipping Detail

How would you like to mail this card? U.S. Mail ☒

By which date should the card be mailed? 1/1/2000

Month Day Year

Name John Doe

Street Main Street

City

State ST

Zip 12345

Country United States of America

Do you wish to include a message with the card? Breast Cancer ☒

Accept Take Me Back Clear

Doron Friedman

Figure 6F

14/30

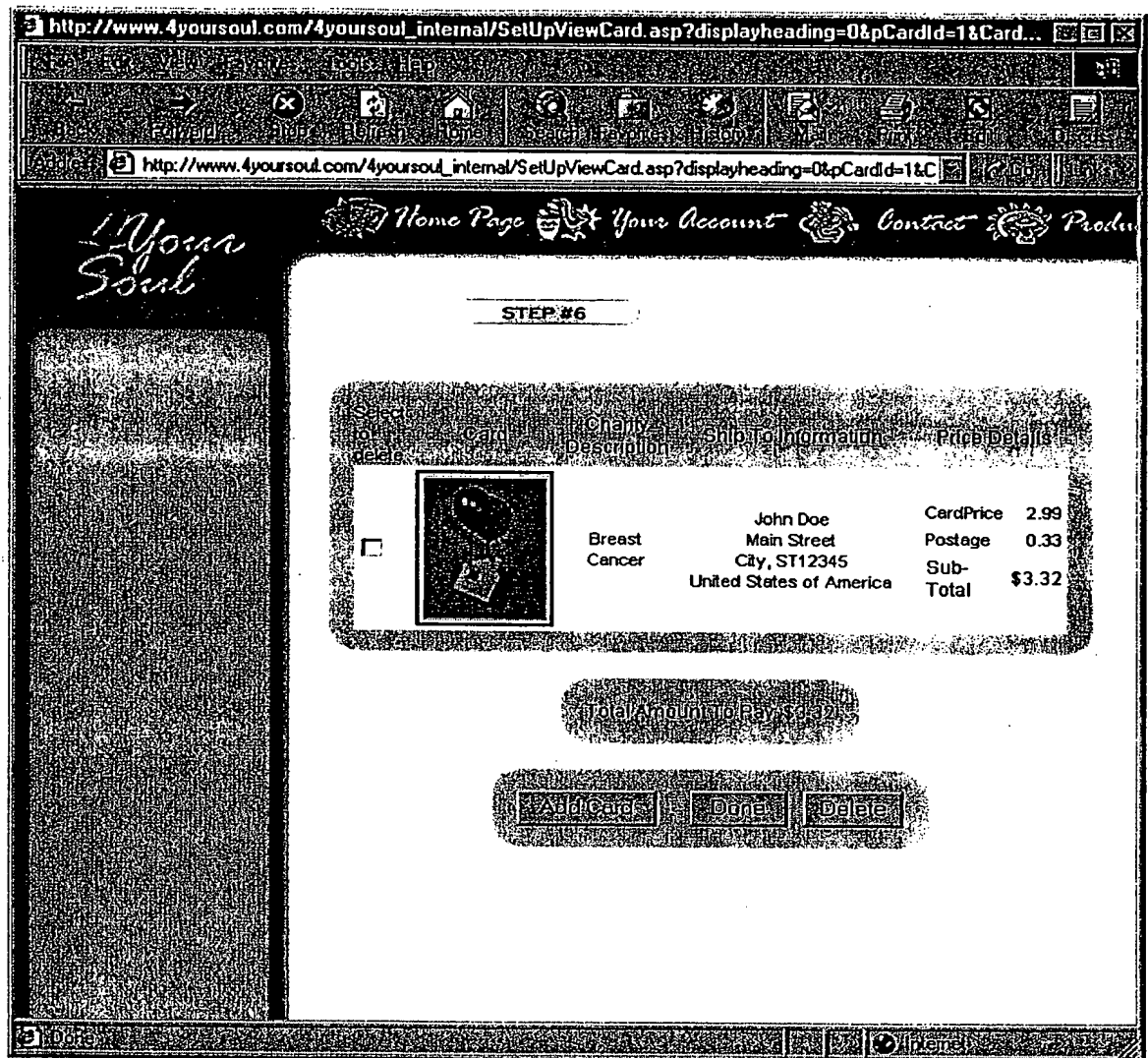


Figure 6G

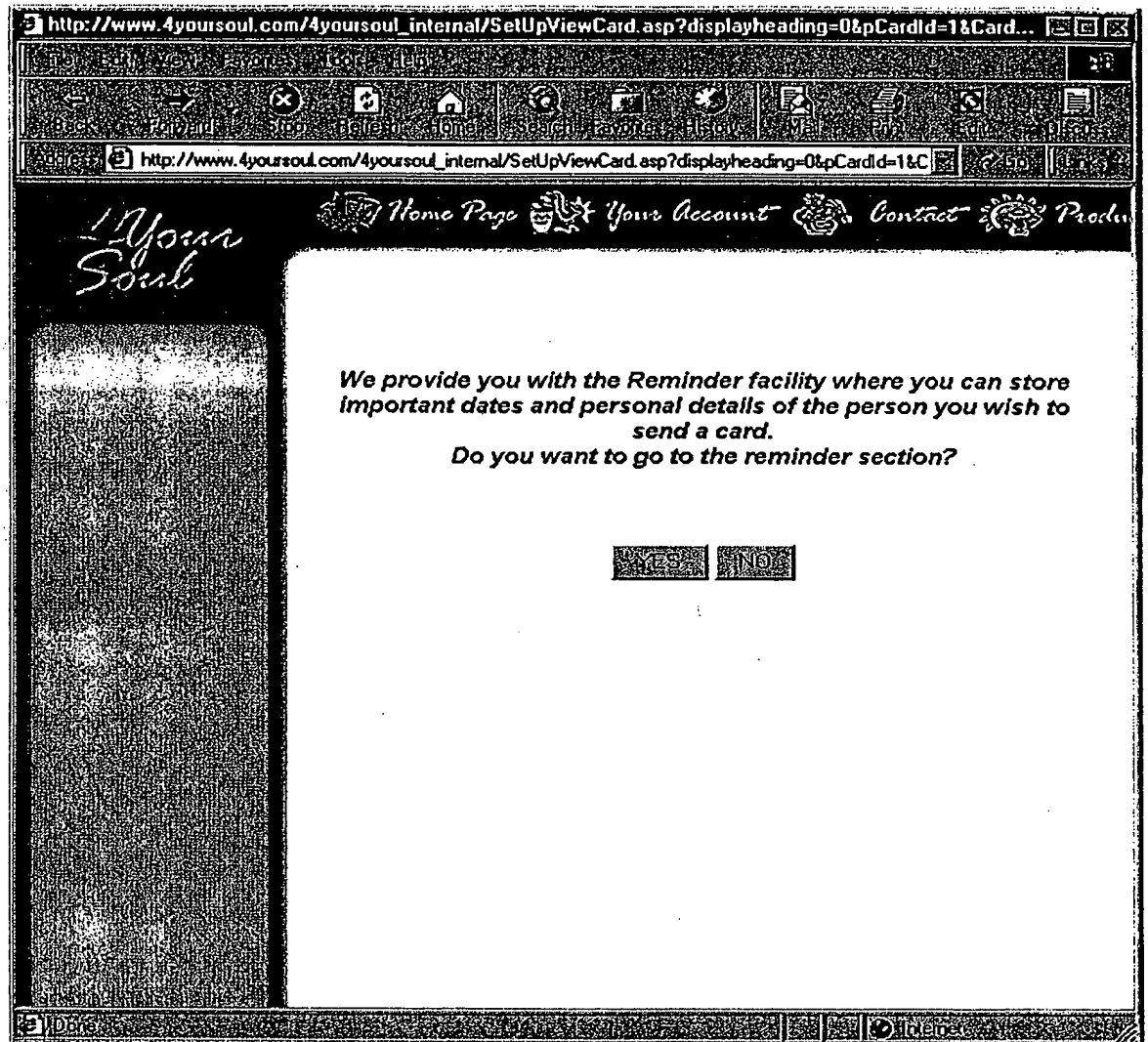


Figure 6H

The screenshot shows a web browser window with the address bar displaying http://www.4yoursoul.com/4yoursoul_internal/SetUpCardProcessing.asp?From=EndBill. The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Favorites, View, Mail, Print, and Help. The website's header features the "4yoursoul" logo and navigation links: Home Page, Your Account, Contact, and Products. The main content area is titled "CREDIT CARD PROCESSING" and contains a form for entering card details. The form includes fields for Card Type (American Express), Card Number (1234-1234-1234), Expiry Date (1/2000), Billing Name, Billing Address (Billing Street), City, State (ST), Zip (12345), and Country (United States of America). At the bottom of the form are buttons for "Process", "Cancel", and "Add Greeting Card".

4yoursoul

Home Page Your Account Contact Products

CREDIT CARD PROCESSING

Total Amount Pay = \$3.21

Card Type: American Express

Card Number: 1234-1234-1234

Expiry Date: 1/2000

Billing Name: [Field]

Billing Address: Billing Street

City: [Field]

State: ST

Zip: 12345

Country: United States of America

Process Cancel

Add Greeting Card

Figure 6I

http://www.4yoursoul.com/4yoursoul_internal/SetupReminder.asp?Section=AutoReminder - Microsoft Internet Expl...

Home Page Your Account Contact Products Shop

WELCOME TO THE AUTO REMINDER

Name:

Address:

City:

State:

Zip:

Country:

Birthday:

Message:

How many days before should we notify you?

Notify: ☐ Yes ☐ No

Figure 6J

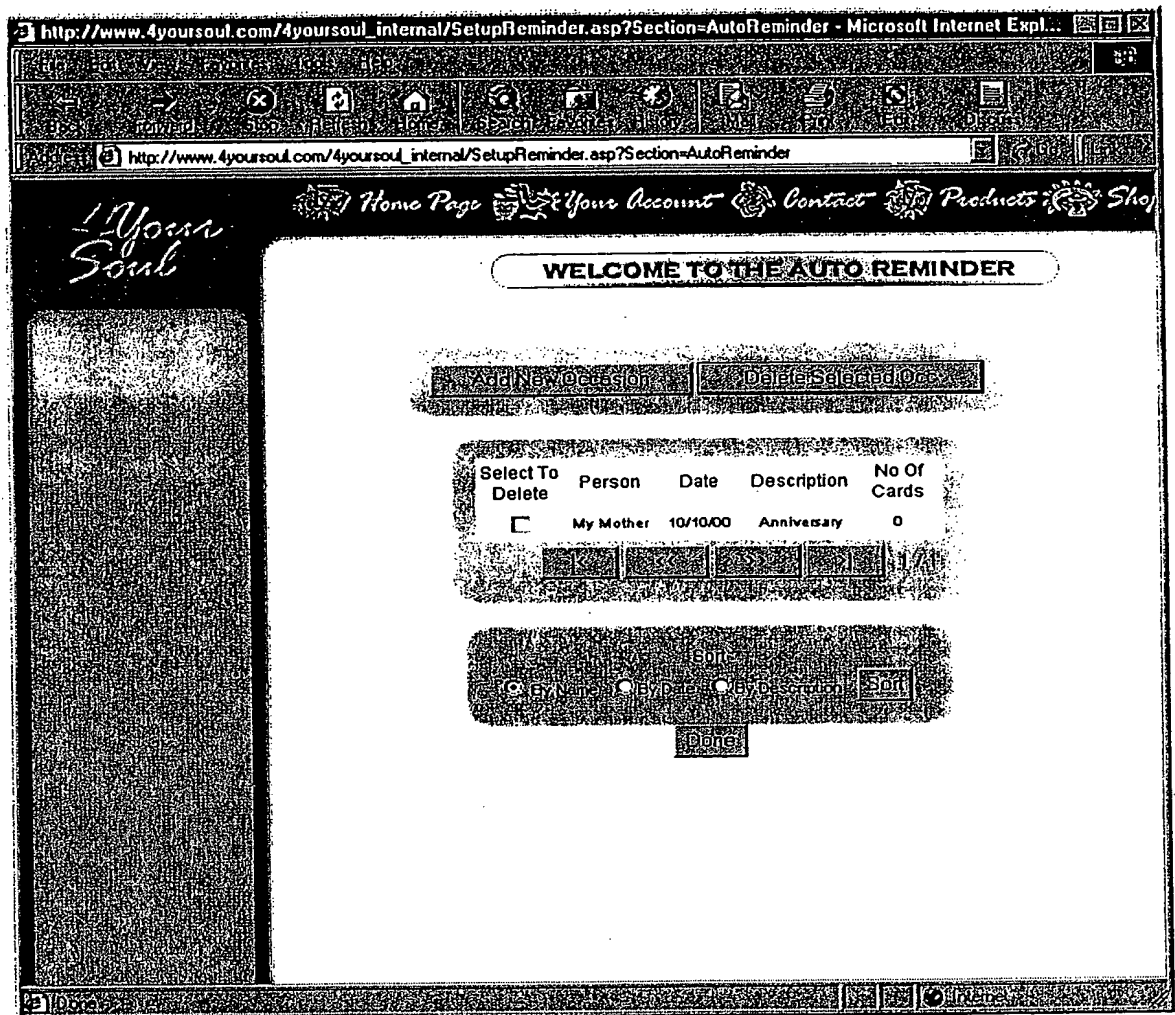


Figure 6K

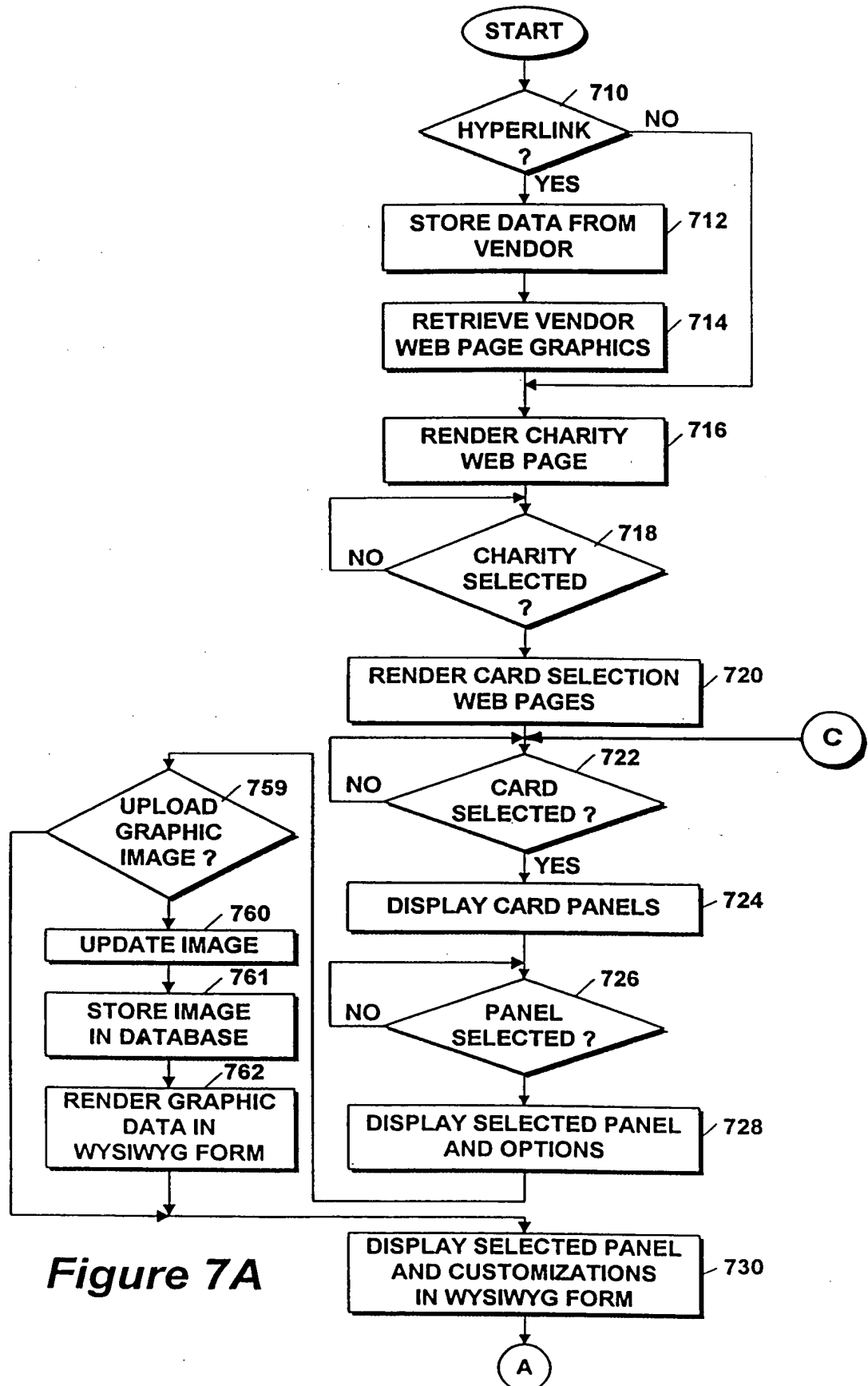


Figure 7A

20/30

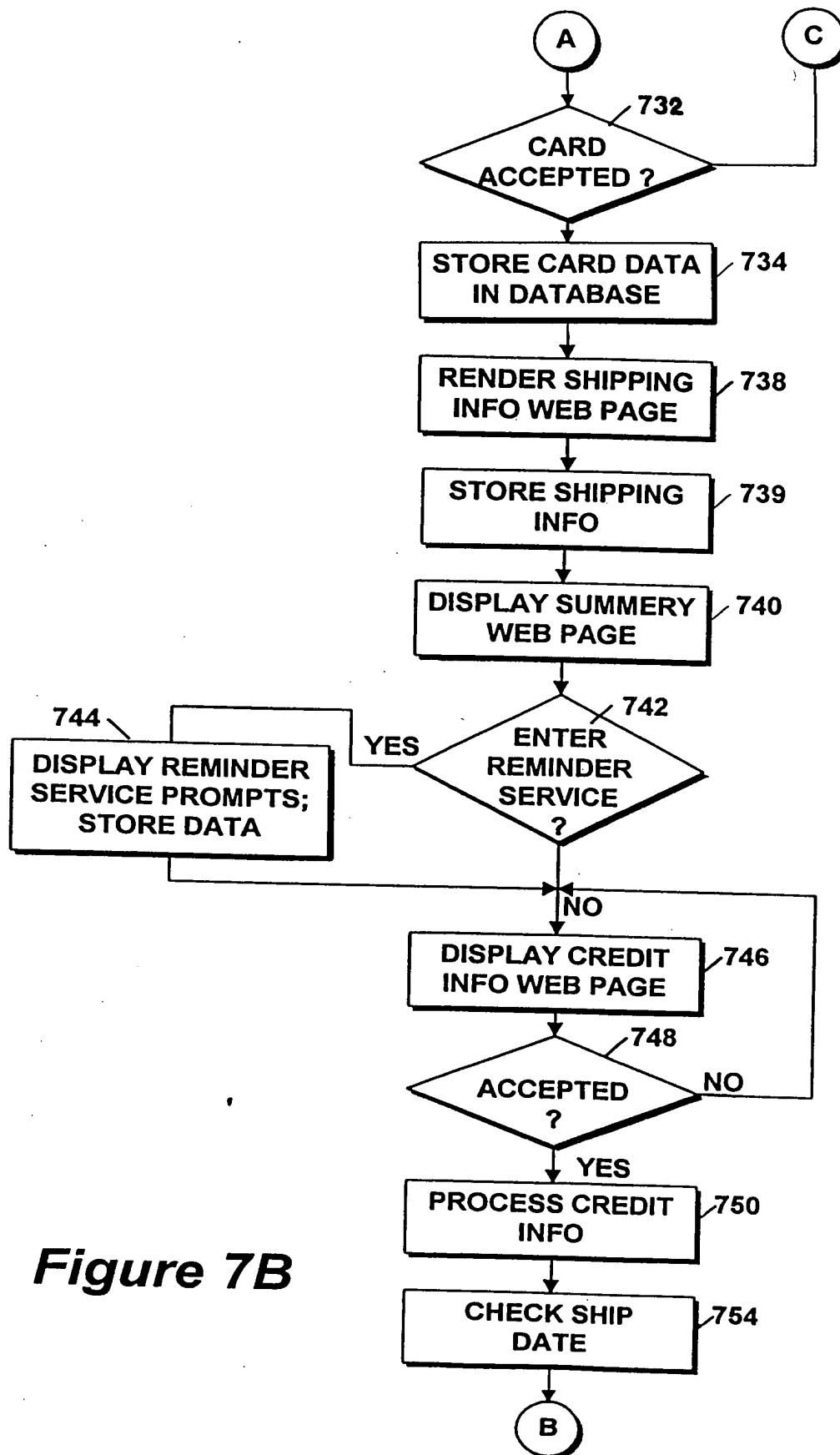


Figure 7B

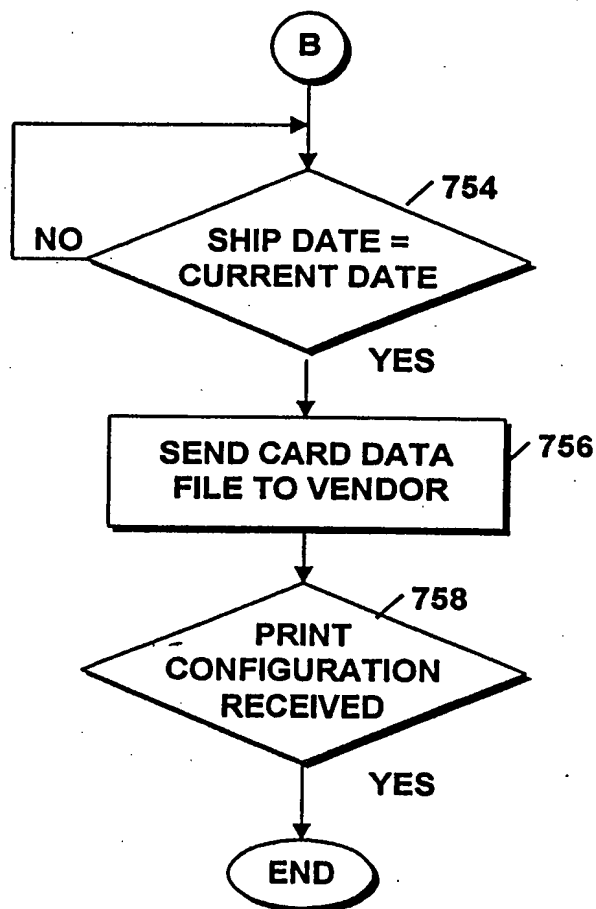


Figure 7C

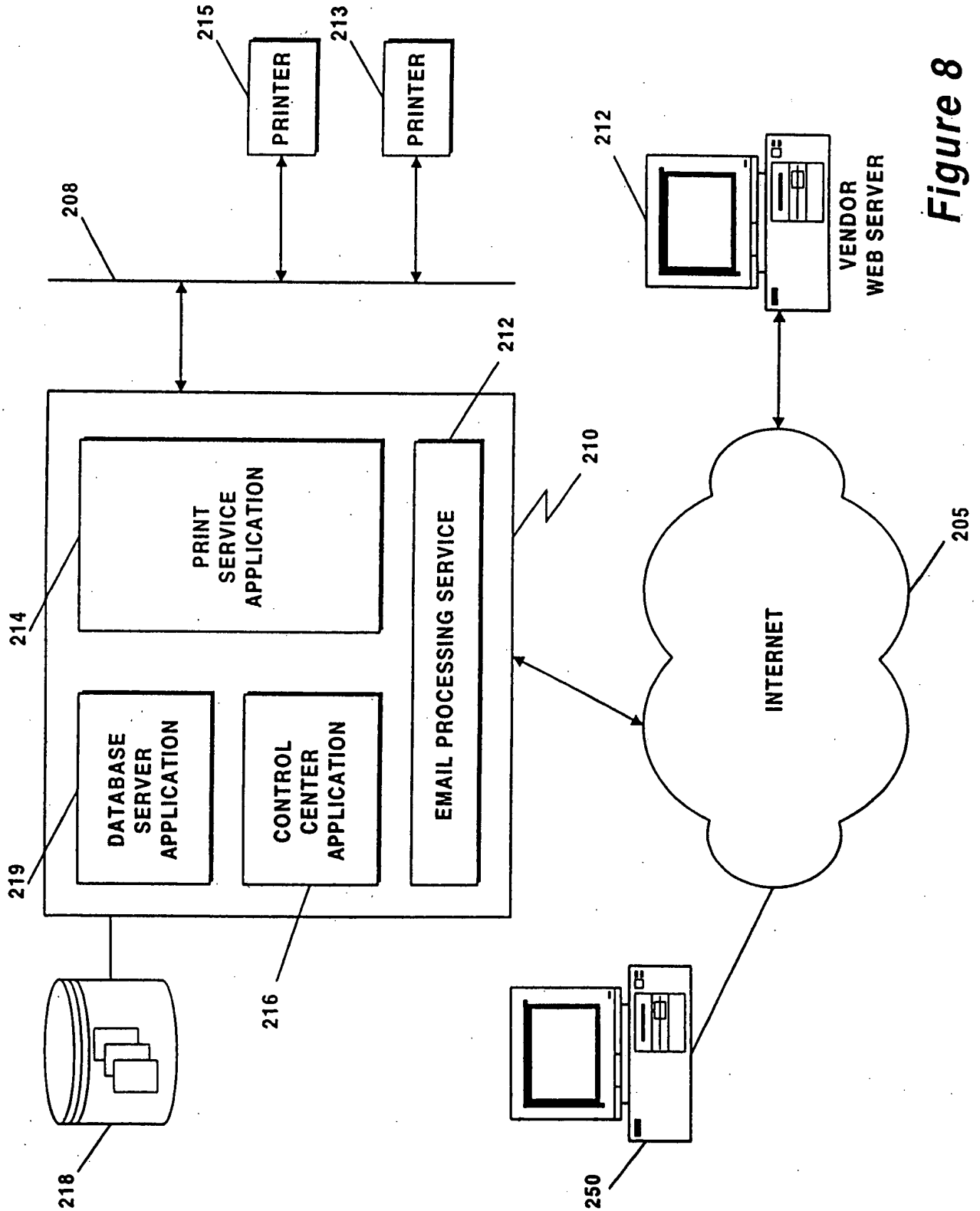


Figure 8

INVOICE NUMBER	902
USER EMAIL	904
CREDIT CARD NAME	906
CREDIT CARD NUMBER	908
CREDIT CARD EXP. YEAR	910
CREDIT CARD EXP. MONTH	912
CREDIT CARD TYPE	914
CREDIT CARD STREET1	916
CREDIT CARD STREET2	918
CREDIT CARD CITY	920
CREDIT CARD STATE	922
CREDIT CARD ZIP	924
CLIENT IDENTIFICATION #	926
GIFT LIST	930
INV. LINE ITEM NUMBER	930A
SKU	930B
GIFT DESCRIPTION	930C
DISTRIBUTION LOCATION #	930D
DATE OF SHIPMENT	930E
SHIP TO PERSON	930F
SHIP TO CITY	930G
SHIP TO STATE	930H
.	
.	
.	
GIFT LIST	932
INV. LINE ITEM NUMBER	932A
SKU	932B
GIFT DESCRIPTION	932C
DISTRIBUTION LOCATION #	932D
DATE OF SHIPMENT	932E
SHIP TO PERSON	932F
SHIP TO CITY	932G
SHIP TO STATE	932H

Figure 9

24/30

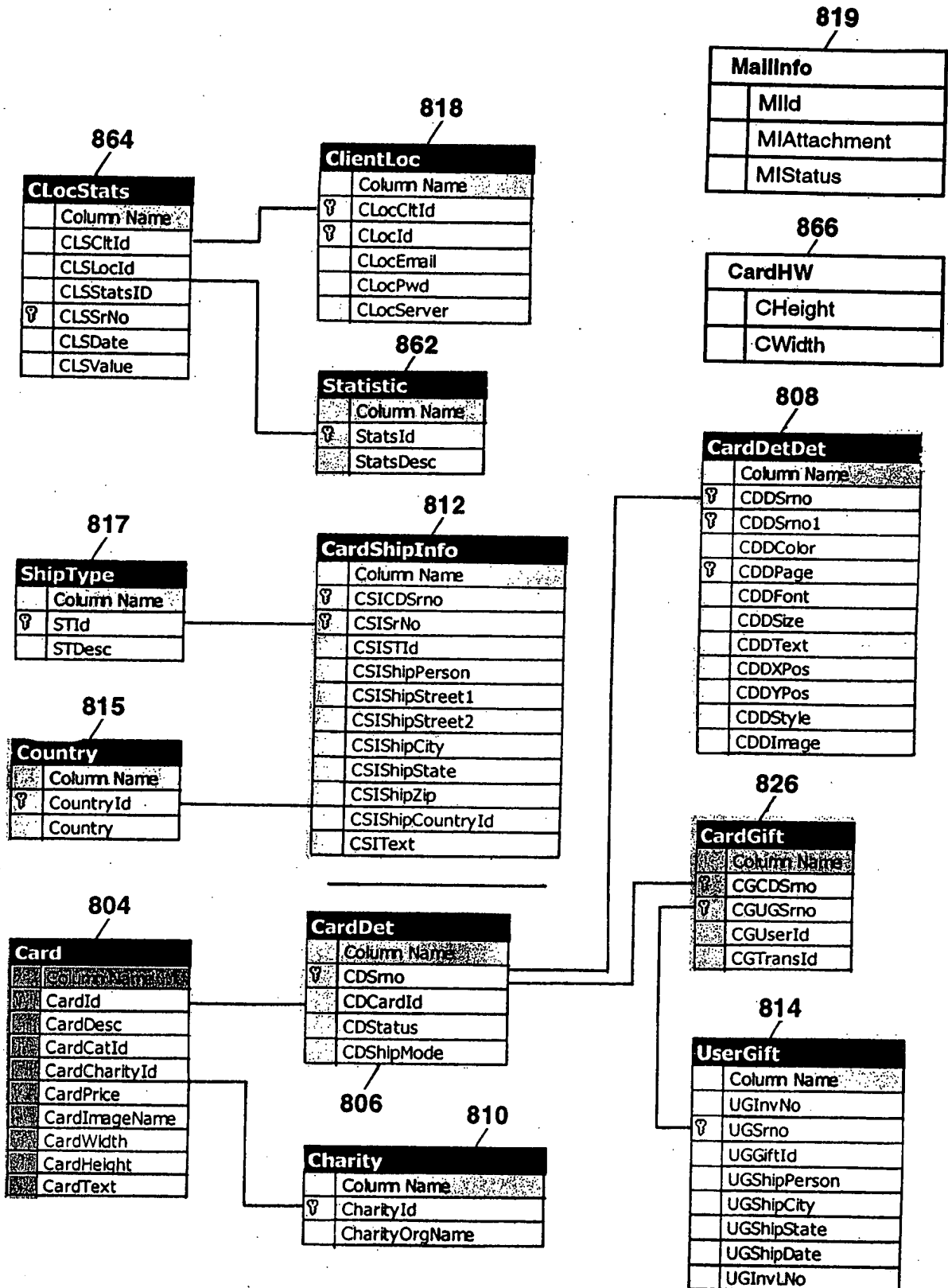


Figure 10

MESSAGE SERVICE

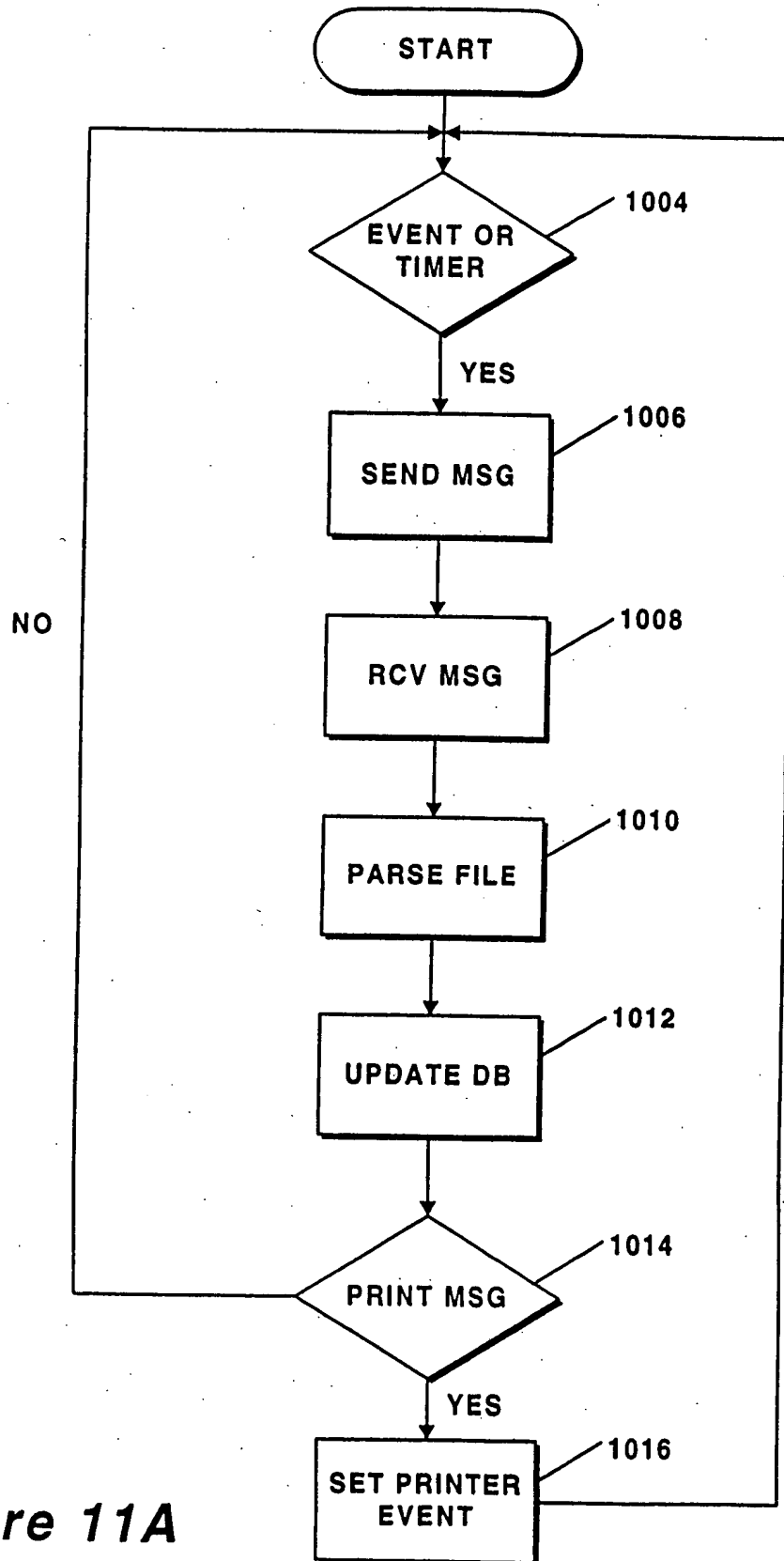


Figure 11A

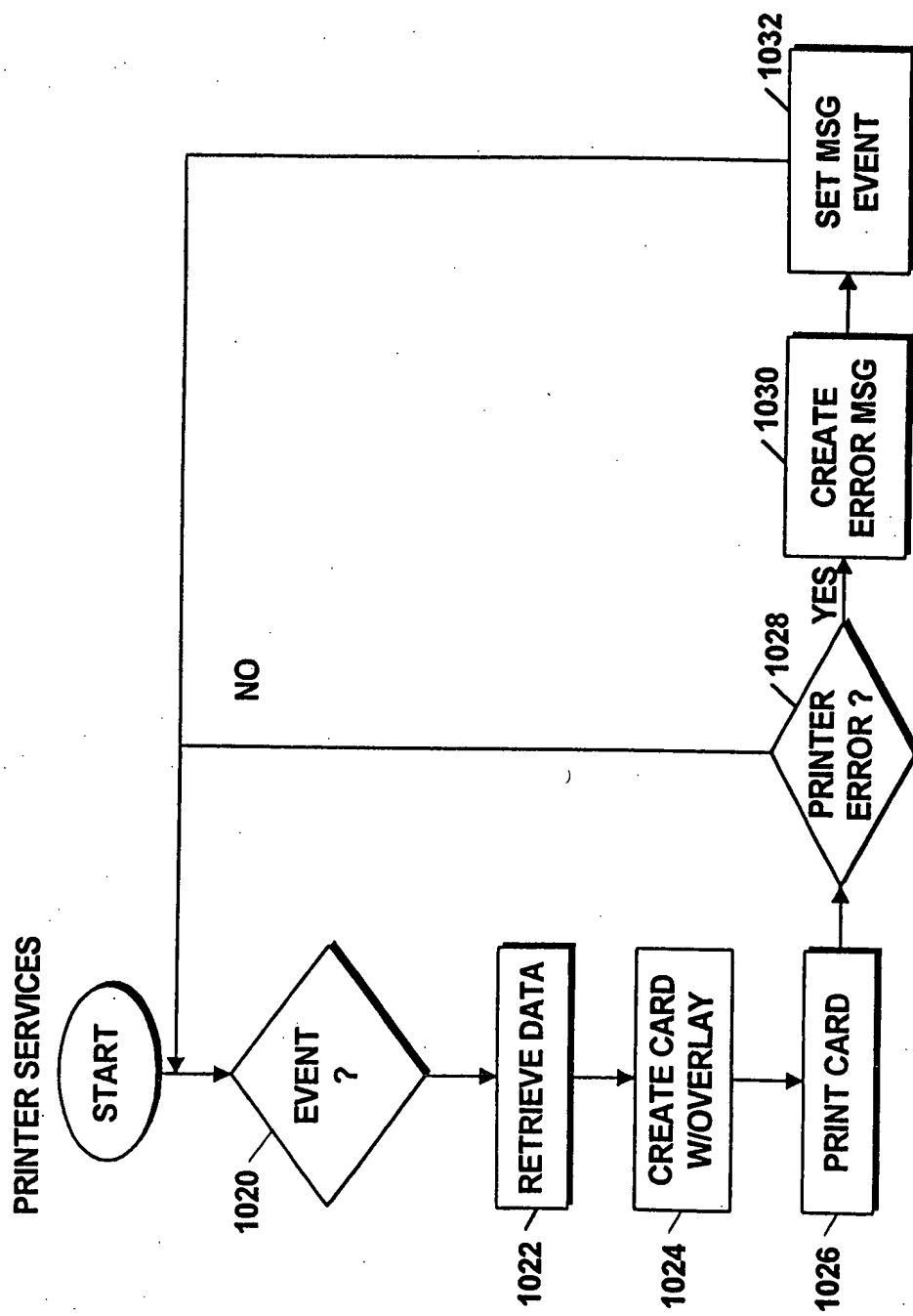


Figure 11B

27/30

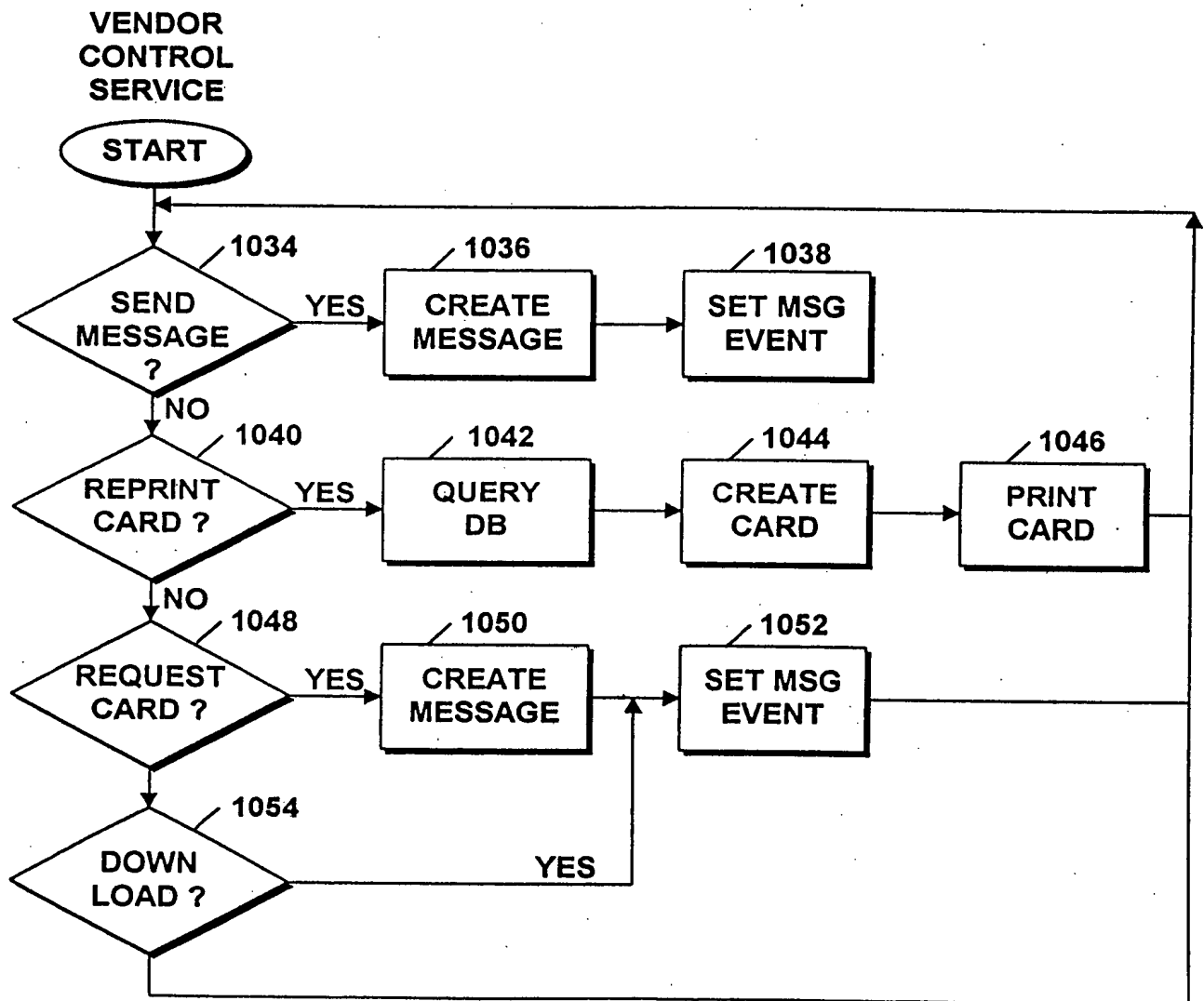
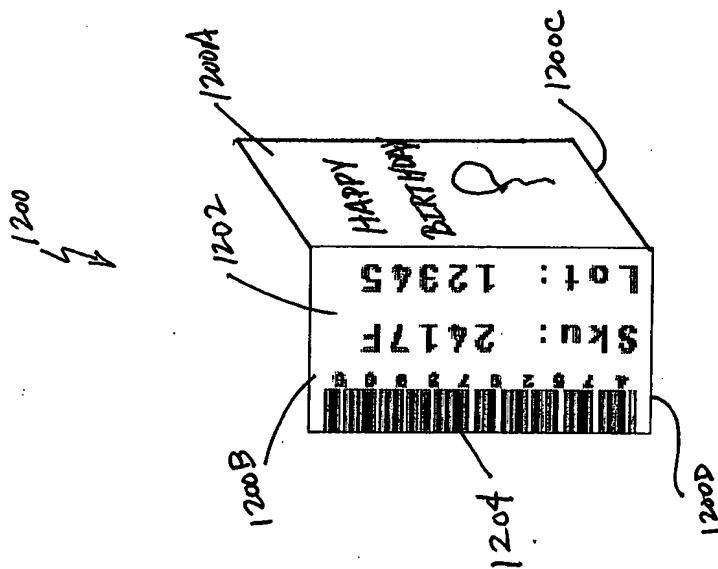
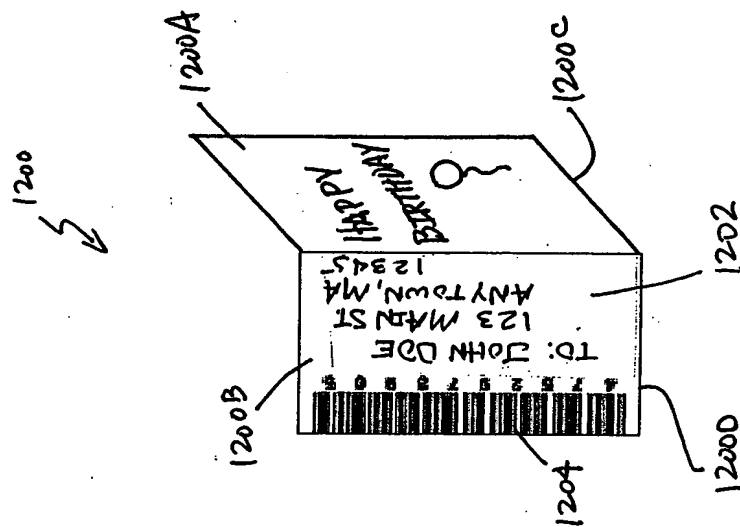


Figure 11C



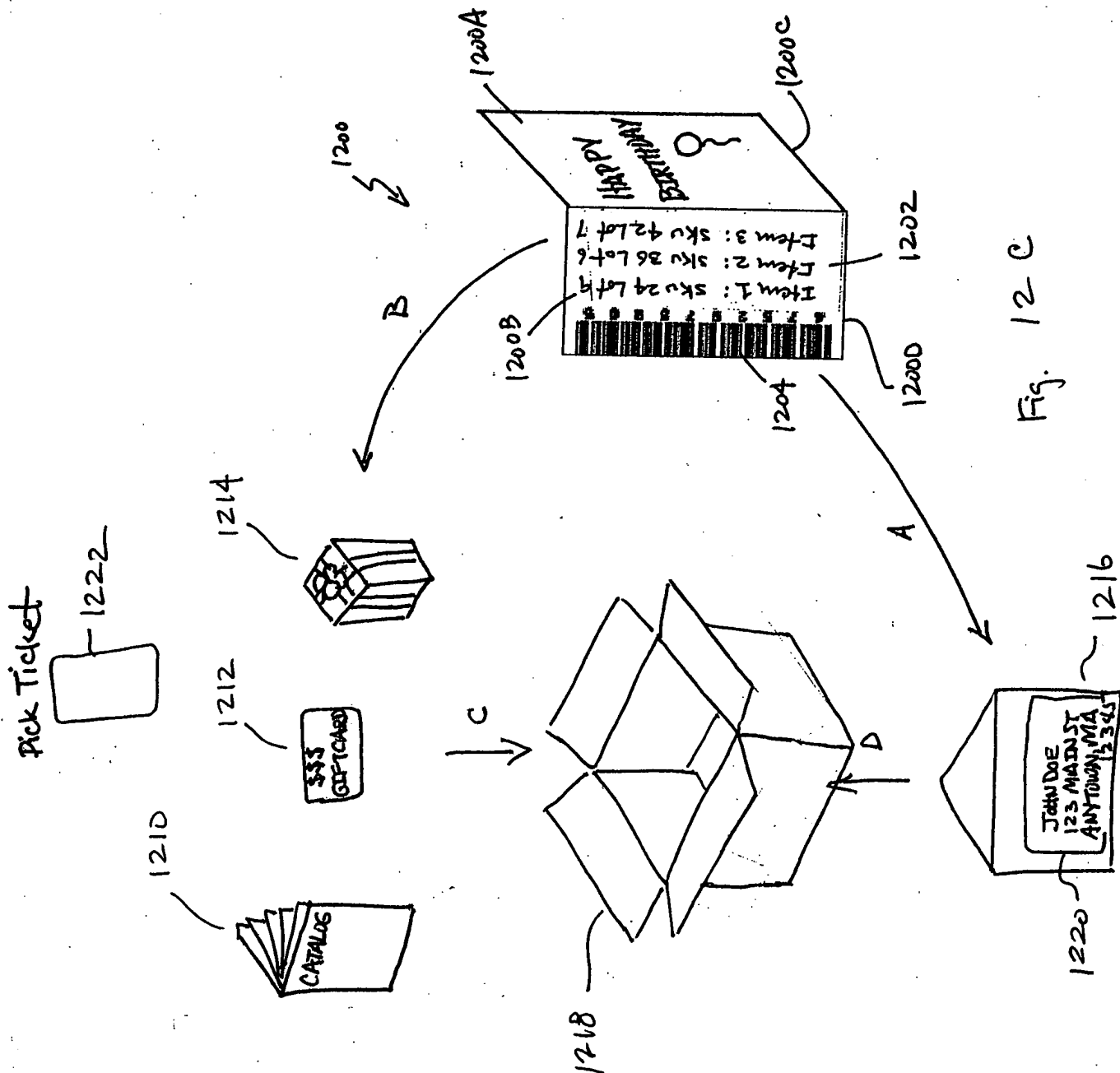


Fig. 12 C

30/30

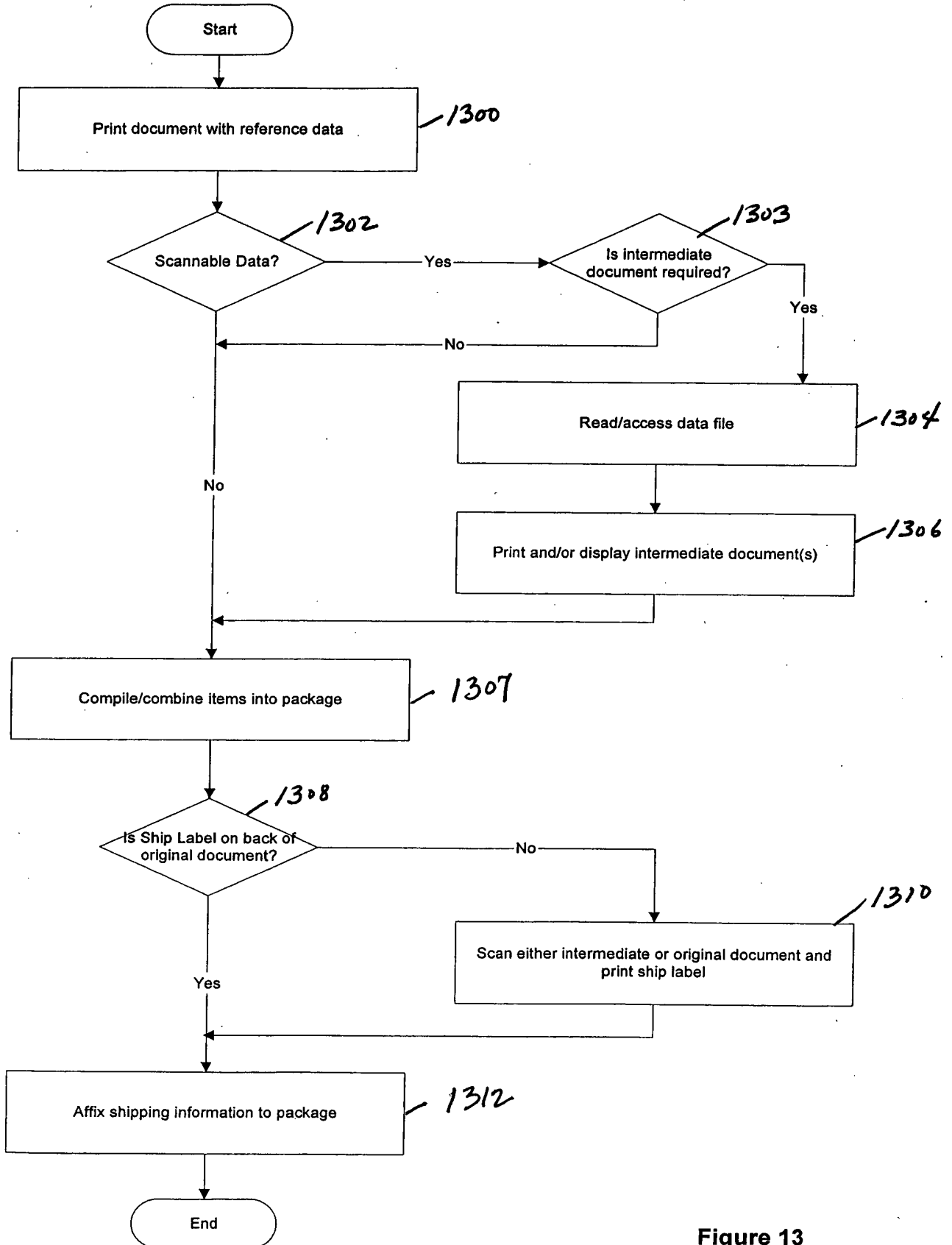


Figure 13